



Who we are

We are the Newton Saddle Club Royalty Committee. Each year our Rodeo Queen and Princess represent the Newton Saddle Club located in Newton, Kansas at various Central Plains Rodeo Association (CPRA) Rodeos, the Harvey County Fair, and a variety of other events. On August 5th and 6st, several ladies will compete in the Newton Saddle Club Royalty Pageant. There are two age divisions Queen, 15 to 23 years of age, and Princess 7 to 14 years of age. They will participate in Horsemanship, Speech/Impromptu, Modeling, Personal Interview, Written Test, Photogenics, Pageant Promotion, and Silent Judge categories. A winner will be crowned on August 6, 2022, before the Newton Saddle Club Rodeo.

Sponsorship Opportunity:

We would love for your business to sponsor our 2022 pageant. We are kindly asking you to consider making a donation or contributing a prize for our upcoming Royalty Pageant. If you decide to sponsor our Pageant, we ask that your gift be age-appropriate to the Queen and/or Princess ages.

Representing you:

The purpose of the Newton Saddle Club Queen and Princess is to represent our club, the sport of rodeo, and our sponsors by traveling to rodeos and other events as a public figure. When our new royalty is crowned, they will represent the Newton Saddle Club and our generous sponsors at every rodeo, parade, or other events they attend. We also have two social media pages, Facebook and Instagram, in which we will display all donations that are provided for this event. Your company's name, logo, or business card will also be featured on the NSC website. If your donation is valued at \$100 or more, your company's name and/or logo will be featured on the Queen and Princess' sponsorship jackets. We hope you can help the Newton Saddle Club Royalty Pageant by providing a sponsorship!

For more information regarding our pageant and a digital copy of this letter, please visit our website: newtonsaddleclub.weebly.com

Donations can be mailed to:

**Newton Saddle Club
% Royalty Directors
P.O. Box 48
Newton, Kansas 67114**

If you have any questions, please contact the Pageant Coordinators by **texting Paityn Jahay at 316-217-6265** or **Juliene Wald at 316-361-1840**, or email royalty2nsc@gmail.com

Thank you for your consideration,
Paityn Jahay & Juliene Wald

Sponsorship Classifications

Gold Buckle: Sponsorship valued at \$100 or more (donation or gift).

- Company logo will be featured on royalty jackets.
- Featured on the Newton Saddle Club Instagram, Facebook, and website.
- Will be promoted five additional times over social media throughout the year.
- Mentioned as a Gold Buckle sponsor during coronation at the NSC Rodeo.

Silver Spur: Sponsorship valued at \$99-\$50 (donation or gift).

- Featured on the Newton Saddle Club Instagram, Facebook, and website.
- Will be promoted two additional times over social media throughout the year.
- Mentioned as a Silver Spur sponsor during coronation at the NSC Rodeo.

Bronze Boot: Sponsorship valued at \$49-\$0 (donation or gift)

- Featured on the Newton Saddle Club Instagram, Facebook, and website.
- Mentioned as a Bronze Buckle sponsor during coronation at the NSC Rodeo.

Please check which applies:

- GOLD BUCKLE**
- SILVER SPUR**
- BRONZE BOOT**

Description of Donation/Gift:

Signature: _____

If you are interested in sponsoring a certain item or category, please list your top three with 1 being your first choice and three being your third choice.

Awards	Sponsorship	Available	Unavailable
Queen and Princess sash pins	\$10		
Queen Division - Photogenics Sponsor (Western picture frame)	\$20		
Princess Division - Photogenics Sponsor (Western picture frame)	\$20		
Queen Division - Modeling Sponsor	\$20		
Queen Sash	\$27		
Princess Sash	\$27		
Princess Division - Modeling Sponsor	\$30		
Queen Speech Category Sponsor (Earrings)	\$40		
Princess Speech Category Sponsor (Earrings)	\$40		
Judges Gift Bags (Things in Amazon bag plus two tickets)	\$50		
Queen Division - Bronc Halter	\$50		
Princess Division- Bronc Halter	\$50		
New Royalty - Autograph Kits	\$50		

New Royalty - Sashes	\$60		
Queen Division- Horsemanship Saddle Blanket	\$80		
Princess Division- Horsemanship Saddle Blanket	\$80		
Queen Soft Shell Sponsorship Jacket	\$90		
Princess Soft Shell Sponsorship Jacket	\$90		
Contestant Gift Bags	\$100		
Queen Division - 1st Runner Up Trophy Bracelet	\$110		
Princess Division - 1st Runner Up Trophy Bracelet	\$110		
Queen Traveling Bag	\$125		
Princess Traveling Bag	\$125		
Queen Buckle	\$90		
Princess Buckle	\$90		
Venue	\$200		
Queen Crown	\$225		

Princess Crown	\$225		
Queen Saddle	\$750		
Princess Saddle	\$750		

